

## Social Media for Initiatives

### A curated list of websites by Ken Zutter for COABE 2011

This is from my Social Media for Initiatives Diigo list, available online at

<http://www.diigo.com/list/kzutter23/social-media-initiatives>

This document as a PDF, and other resources are available at <http://kenzutter.com/blog/social-media-for-initiatives/>

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## Social Media - Technologies

### Resources on the topic of Social Media

*Forget Social Learning! Make Learning Social Your Priority - E-learning blog: Learning re-imagined*

<http://blogs.skillsoft.com/learning-re-imagined/2010/09/forget-social-learning-make-learning-social-your-priority.html?medid=sm&engid=twitter&plaid=tweet&camid=sociallearning&segid=thoughtleadership&mtid=link&dteid=021411>

*Emerging Technologies Matrix for Adult Education*

<https://spreadsheets.google.com/cc?key=0AkrHa8iXHkLsdFRaWmhoMEtPMmNGdzF1ek0wS3RTbVE&hl=en#gid=0>

*The FASTforward Blog Guide to Twitter: Enterprise 2.0 Blog: News, Coverage, and Commentary*

<http://www.fastforwardblog.com/guides/twitter>

*ASSETT » Statistics on educators using Twitter*

<http://asset.colorado.edu/post/1449>

*mom, this is how twitter works. / not just for moms!*

<http://momthisishowtwitterworks.com>

## **Social Media for Professional Development**

**Using SoMe in PD ; PLD - Personal Learning Networks, Professional Learning Networks**

*LINCS - Using Social Media in Teaching and PD*

<http://lincs.ed.gov/lincs/discussions/professionaldevelopment/10onlinepartIII>

*6 Ways Social Media Helps Your Presentation Resonate Brian Solis*

<http://www.briansolis.com/2011/04/6-ways-social-media-helps-your-presentation-resonate>

*Amazon.com: Social Media for Trainers: Techniques for Enhancing and Extending Learning (Essential Tools Resource) (9780470631065): Jane Bozarth: Books*

<http://www.amazon.com/Social-Media-Trainers-Techniques-Enhancing/dp/0470631066>

*How to use Twitter for Social Learning*

<http://c4lpt.co.uk/140Learning/twitter.html>

*Twitter as a professional development tool - Social Media for Working & Learning*

<http://janeknight.typepad.com/socialmedia/2010/11/twitter-as-.html>

## **Social Media - Advocacy**

**Using social media for advocacy efforts**

*NCL Launches Social Media Campaign, Grows Grassroots Advocacy for Adult Education & Family Literacy » National Coalition for Literacy*

<http://blog.ncladvocacy.org/2011/02/ncl-launches-social-media-campaign>

*Using Social Media in Teaching and PD (Archive)*

[http://wiki.literacytent.org/index.php/Using\\_Social\\_Media](http://wiki.literacytent.org/index.php/Using_Social_Media)

*ACTE :: Social Media & Mobile Advocacy*

<http://www.acteonline.org/smadvocacy.aspx>

*Social media for advocacy - Slideshare PowerPoint*

<http://www.slideshare.net/crr29061/social-media-for-advocacy>

*Nevada Adult Education (Facebook Page)*

<http://www.facebook.com/NevadaAdultEd>

## **Social Media in the Classroom**

### **Resources for administrators and teachers**

*100 Inspiring Ways to Use Social Media In the Classroom | Online Universities*

<http://www.onlineuniversities.com/blog/2010/05/100-inspiring-ways-to-use-social-media-in-the-classroom>

*100 Ways You Should Be Using Facebook in Your Classroom | Online College Tips - Online Colleges*

<http://www.onlinecollege.org/2009/10/20/100-ways-you-should-be-using-facebook-in-your-classroom>

*Social Media Education in the Classroom | Best Colleges Online*

<http://www.bestcollegesonline.com/blog/2009/06/20/social-media-education-in-the-classroom>

*Paper Tweeting: Social Media in the Classroom*

<http://ilearntechnology.com/?p=3814>

*Using Facebook in the Classroom*

[http://www.heppell.net/facebook\\_in\\_school](http://www.heppell.net/facebook_in_school)

*An Educators Guide To Twitter*

[http://livebinders.com/play/play\\_or\\_edit?id=34291](http://livebinders.com/play/play_or_edit?id=34291)

*YouTube - The Twitter Experiment - UT Dallas*

<http://www.youtube.com/watch?v=6WPVWDkF7U8>

*The Complete Educator's Guide to Using Skype effectively in the classroom | The Edublogger*

<http://theedublogger.com/2011/04/03/the-complete-educators-guide-to-using-skype-effectively-in-the-classroom>

*Twitter for Educators*

<http://www.twitterforeducators.com>

## **Social Media - Policy**

**Acceptable Use Policy guidelines, templates, etc.**

*Educational Technology Policy*

<http://www.k12.wa.us/EdTech/InternetSafety/default.aspx>

*COSN's AUP Guide*

<http://www.cosn.org/Initiatives/Web2/AUPGuide/tabid/8139/Default.aspx>

*Ford Social Media Guidelines*

<http://www.scribd.com/doc/36127480/Ford-Social-Media-Guidelines>

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