

Twitter II

Technology Saturday

August 20, 2011

Introductions

- What do you know about Twitter and/or Social Media?
- What would you like to learn?
- What one thing would you like to take away from this session?

Agenda

- Why Twitter?? Why Social Media??
- What is a PLN?
- Top 100 Tools for Learning list
- Twitter's biggest problem is its simplicity.
- Lingo
- Sipping from Firehose

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Why use Social Media in Adult Ed?

- Inexpensive and flexible
- Support Personal Learning Networks (PLN) for professional development and with learners
- Practice basic computer skills
- Student centered content
- Extend time spent on projects
- Increase student retention
- Raise public awareness of adult literacy

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Why Twitter?

1. The skills you learn from Twitter can be applied across other social media venues.
2. Top learning tool. Integral part of a PLN.
3. Your colleagues are there.
4. The 'Water Cooler' of the internet.
5. <http://www.davidleeking.com/2008/07/09/why-use-twitter/>

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Top 100 Tools for Learning

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<http://www.c4lpt.co.uk/index.html>



This site was set up by Jane Hart as a free resource site on the use of new technologies for learning and performance. It has now become one of the world's most visited learning sites on the Web.

Jane is a leading thinker and practitioner in the area of Working and Learning in the Social Workplace. She has just published her Social Learning Handbook to help organizations understand the impact of social media on learning and working. Jane has also recently established the Social Learning Community.



In her consultancy practice she works with organizations who want to help their employers work and learn smarter in the social workplace. To find out more about how Jane Hart can help you and your organization, take a look at her Consultancy services page.

Jane's latest articles

10 steps to working smarter with social media
The script of Jane's recent webinar for the I & S Group

Top down implementation of social learning won't work
It needs new thinking and approaches

Featured resources

The State of Workplace Learning Today
Learning & Working in the Social Workplace

Learning Tools Directory 2011
contains over 2,000 tools for learning in education and the workplace

Top 100 Tools for Learning 2011
currently being compiled from the contributions of workplace learning professionals worldwide

Join Jane here

Twitter: @C4I PT and @janehart

Facebook: C4I PT

LinkedIn: C4I PT

Email Jane

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<http://www.c4lpt.co.uk/recommended/2011.html>

The Top 100 Tools for Learning 2011 List

This is the 5th annual Top 100 Tools for Learning list we have built based on the contributions of learning professionals worldwide.

We are now compiling the Top 100 Tools for Learning 2011

130 contributions so far

List will be finalised 13 November 2011

KEY

Links to previous years' lists: 2010, 2009, 2008 and 2007
F = Free, C= Commercial, D=Download, S=Service, O=Online
Cells shaded blue are new tools on the list this year, green are returns

Click HERE to share your Top 10 tools to help build the 2011 list

2011	2010	2009	2008	2007	TOOL			# Votes
					Name	Flat form	Cost	
1	1	1	11	43=	Twitter Microblogging tool	U	F	70.5
2	2	3	10	22=	YouTube Video sharing site	O	F	65.5
3	3	5	7	14	Google Docs Office collaboration suite	O	F	51
4=	6	11=	4	3=	Skype Instant messaging/VoIP	D M	F/C	37
	16	17	13	26=	Wikipedia Collaborative #naewebinar	O	F	37

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<http://www.c4lpt.co.uk/Top100Tools/twitter.html>

Comments from some of those who selected Twitter as a one of their Top 10 Tools for Learning Professionals in 2009

- Great communication tool, gets the word out to large groups of ppl easily
Conne Lurkhet
- best way to feed my appetite for real time updates Adam Schwartz
- microblogs with good possibilities for conversations and knowledge gathering by trends and other professionals Malinka Ivanova
- I use Twitter as a Personal Learning Network. I share daily information on resources and tools that I have found, and I select networks of people to follow that provide me with their tips, guidelines and tools that they have found. You can follow me on twitter at @mishoward118. Mary Howard
- the place for links, updates, chat, sharing, collecting opinions, professional and social networking Maria de los Angeles Castro
- the place for links, updates, chat, sharing, collecting opinions, professional and social networking Jane Challinor
- I Twitter daily using the Tweetdeck client on my desktop and on an iphone. It's the vital tool in my personal learning network where I find and share ideas and links. Frances Ball
- I use Twitter to share my thoughts, ideas, information with others and to learn or get inspired by others. I love the way professionals use Twitter as a backchannel during conferences, using tags, adding depth to presentations and discussions. Microblogging is the informal learning tool for me. Jeroen Bultman

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Twitter

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Twitter

- Basic overview of Twitter
- 140 Characters
- ReTweets and Hashtags
- How to find people to follow
- Ways to receive and send tweets
- Case Study of how Twitter is being used in adult ed

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Twitter.com

The screenshot displays the Twitter.com homepage. At the top, there is a search bar and navigation tabs for Home, Profile, Messages, and Who To Follow. The main content area is titled "What's happening?" and features a "Timeline" section with several tweets. The first tweet is from TheEconomist, followed by a retweet from DrSarahEaton, a tweet from trbaker about Apple's disruptive payment service, and another retweet from DrSarahEaton. To the right of the timeline, there are several sidebars: "Your Tweets" (1,034), "Following" (272), "Followers" (427), "Favorites" (1), "Listed" (37), "Trends" (Worldwide change, #GameOfThrones, #youdesinetobesingle, #neverforget, #animesgunda, LEE TAEMIN, McLarens, VIRTUAL HUG, Toro Rosso, Mumford & Sons), and "Who to follow" (Suggestions for you: view all, MSTechStudent, MicrosoftTechStudent, cspan, aLiteratoFresno, Gary Shatter, Eduflack, Patrick Riccards).

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140 Characters



cookbook: Biscotti: mix 1/3c sug/3T oil/egg/t anise flavr, +c flour/t bkgpwr. Roll log to fit bkgpan; pat down. 30m@375/190C. Slice~14; brwn+6m/side.



Scholastic: Update: We're experiencing delays with online ordering. We'll keep you informed of new developments & we apologize for delays. Thank you!



phillmulder: Everywhere! RT@kathytelfer: Math is everywhere video on you tube! <http://bit.ly/9VcUo0> #edtech #apegga ab

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Retweeting

- RT @Username



phillmulder: Everywhere! RT@kathytelfer: Math is everywhere video on you tube! <http://bit.ly/9VcUo0> #edtech #apegga ab

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HashTags

- #EdTech
- #AdultEd
- #TwEd
- #EdChat
- #TechPD
- #SoMeEd



phillipmulder: Everywhere! RT@kathyteifer: Math is everywhere video on you tube! <http://bit.ly/9VcUo0> #edtech #apegga ab

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HashTag for Technology Saturdays

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Twitter Chats

- Organized
 - Specific Topic
 - May have pre designated questions to answer
 - Specific Day/Time
 - Usually have a leader or moderator
- Use a HashTag to collate tweets, e.g. #edchat
 - Every chat tweet gets same HashTag
- Twitter Chat Schedule
 - <http://swanthinks.wordpress.com/2010/03/02/the-twitter-chat-schedule/>
- #edchat Information Blog
 - <http://teacherbootcamp.edublogs.org/2009/08/18/edchat-join-the-conversation/>
- #engchat Mondays at 4pm PT

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Twitter Chats

- Web Tools to use for Twitter Chats
 - TweetChat
 - <http://tweetchat.com/>
 - TwebEvent
 - <http://twebevent.com/>
- Watch for #aechat

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Shortening Links for your Tweets

The screenshot shows the bit.ly website interface. At the top, there's a navigation bar with "Shorten", "Manage", and "Analyze" buttons, along with a "Sign In or Sign Up Now" link. Below this is a "Shorten with bit.ly" form with a "Shorten" button. To the right, there's a "What's bit.ly?" section with a "Sign Up for Free" button. Below the form, there's a section showing a long link being shortened to "bit.ly/a1b2c3". To the right of this, there are social media sharing options for Twitter and Facebook, and a "YAHOO!" logo. Further right, there's a "Get real-time click data" section with a bar chart. At the bottom, there's a message: "It looks like you haven't shortened any links yet! Put a long link in the shorten box above, and it will show up here."

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Finding People to Follow

- Twitter Directories like <http://WeFollow.com>
- Search hashtags and words #EdChat
- See who follows people you follow
- <http://Twibes.com>
- <http://Listorious.com>
- <http://Archivist.visitmix.com>

Search Twitter

- Search on <http://Twitter.com> for people, keywords or hashtags
- Search on <http://Search.Twitter.com> for keywords or hashtags even if you don't have a Twitter account

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Sending and Receiving Tweets

twitter Home Profile and People

LACNYCnell's settings

Account Password **Mobile** Notices Profile Design Connections

Use Twitter with Text Messaging!
Twitter is more fun when used through your mobile phone. Get yours up!
It's easy!

Twitter does not charge for this service. Standard message and data rates may apply.

1. Choose your country/region

United States

Enter your mobile phone number

+1

Let others find me by my phone number

3. Verify your phone

Start

Text Messaging on Twitter
Setting up your phone allows you to:
Send tweets with text messaging on your phone.
Receive texts for DMs and the tweets from users you want to be notified about.
Clicking the phone icon on a user's profile page or your followers page lets I tweet notifications for that user.

OFF

ON

Twitter commands
Use more than 1 word! Send these commands to Twitter.

FW **or** **is** **username**
Start following a user

UNFOLLOW **username**
Stop following a user

ON/OFF
Turn all Tweet notifications on or off

- Texts via your cell phone
- Applications
 - Tweetdeck
 - HootSuite
 - Seismic
 - Twidroid
- HootCourse

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HootCourse

- Automatically adds hashtag
- Sorts links, questions, & “hoots”
- Can also link to Facebook



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Technology Saturday HootCourse

- <http://hootcourse.com/course/1641/jn7ds6unwen7//>
- This is a private HootCourse setup for Technology Saturday trainings
- It uses the **#techsat** hashtag

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Social Media in the Classroom

- 100 Ways to Use SoMe in the Classroom

<http://www.onlineuniversities.com/blog/2010/05/100-inspiring-ways-to-use-social-media-in-the-classroom/>

- Abe Lincoln Tweets!

<http://twitter.com/AbeLincolnWP>

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Other uses of Twitter

- Send out assignments & other reminders to learners
- Learners send tweets using specific vocabulary or grammar
- Learners share links to online content with one another
- Learners follow historical figures, specialists, experts
- Tweet from E-readers

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Case study of Twitter

- #COABE11
- GED-i on Twitter. April's book was Moby-Duck.



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